

# TRADE CREDIT INSURANCE SOLUTIONS



 **CAMPION  
INSURANCE**

PART OF  **pib Group**

## Protect Your Business with Trade Credit Insurance

Irish businesses face increasing uncertainty from shifting markets and economic fluctuations to unexpected customer insolvency. What happens when a key customer fails to pay? Can your business afford the hit?

Trade Credit Insurance (TCI) provides a smart, strategic solution – protecting your company from bad debts and strengthening your financial position.

## Why Irish Businesses trust Trade Credit Insurance



### Protect Against Bad Debts

When customers can't or won't pay, your business suffers. Trade Credit Insurance covers your receivables against:

- Insolvency or bankruptcy
- Protracted default
- Political risk (for export trade)

With Trade Credit Insurance, you won't be left exposed – even if your largest customer defaults.



### Optimise Credit Management

Managing customer credit limits can be complex and time-consuming. TCI gives you:

- Access to real-time credit data on your buyers
- Professional support in setting appropriate credit limits
- Early warning signals of customer financial trouble

Take the guesswork out of extending credit. Make smarter, safer sales decisions every time.



### Make Your Business More Attractive to Lenders and Creditors

Banks and financial institutions view Trade Credit Insurance as a risk mitigation tool – which can:

- Improve your access to finance
- Strengthen your balance sheet
- Enhance your borrowing capacity

Your creditors and lenders will see your business as more stable, reliable, and lower risk. That means better credit terms and more confidence in your growth.



## Who Should Consider Trade Credit Insurance?

Trade Credit Insurance is ideal for businesses that:

- Sell goods or services on credit terms
- Operate domestically or export
- Rely on a small number of key customers
- Seek greater control over cash flow

Whether you're in manufacturing, food and beverage, tech, distribution, or services, TCI is a smart safeguard in today's uncertain economy.



## Strengthen Your Business. Secure Your Future.

Trade Credit Insurance isn't just about protection – it's about enabling growth, expanding safely into new markets, and improving financial standing.

- Protect your bottom line
- Gain better insights into customer creditworthiness
- Improve your funding prospects

Don't let unpaid invoices derail your business. Talk to a Trade Credit Insurance expert today.

## Why Choose Champion Insurance?

With over forty years as one of the largest brokers in the insurance industry in Ireland, we have extensive experience working with our clients throughout Ireland, providing in-depth knowledge and a reputation you can rely on.

As a client of Champion Insurance, you'll receive our detailed industry knowledge, our first-class personal service, and our full understanding of the risks you face and the pressures of the industry as standard.

Additionally, we can support you with tailored employee benefits solutions to help you attract and retain top talent while protecting your team's wellbeing.

### We provide:



Customised insurance cover and insurance policies



Risk analysis and/or current policy review



Expert team of advisors – available in person, on the phone and online.



Dedicated claims service

As a specialist broker, we're known for our competitive quotes, and also our strong, dependable claims support. With an expert team available in person, on the phone, and online, you have direct line accessibility and a relationship with a provider you can trust, whenever you need it.

## Contact Us for a Free Consultation.

Let us show you how Trade Credit Insurance can work for your business.

**Michael Henchy**

☎ : 085 8033112

✉ : [mhenchy@campion.com](mailto:mhenchy@campion.com)

Visit us: [www.campion.com](http://www.campion.com)